

## **SOCIAL MEDIA INTERN**

### **THE BASICS**

Hours: Flexible, 3-5 hours per week

Salary: Unpaid

Experience: No experience necessary

Location: Anywhere with internet

### **THE ROLE**

Initially, we'd just like you keep social feeds active by sharing content and writing original posts. Then, you'll work towards:

- Keep social feeds active, reposting relevant material
- Write original posts on a topical issues
- Become 'the voice' of Msomi on social feeds
- Employ balanced argument and ridiculous GIFs in equal measure (knowing when it's appropriate to use each one is useful!)
- Advertise new content uploaded to the website
- Handling sensitive news subjects in a considerate manner
- Keeping up with East African current affairs is essential. Also being able to keep up with Kenyan Twitter wars is an AWESOME bonus
- Have the knowledge and confidence to draft and budget a social media strategy when funding becomes available (at this point, you can also expect to be paid for your time)

### **APPLY**

Please send a cover letter outlining any experience and your motivations to [editor@msomiafrica.net](mailto:editor@msomiafrica.net) / [ericmugaju21@yahoo.co.uk](mailto:ericmugaju21@yahoo.co.uk) . On a separate document, please comment on any item from the news which you think is relevant to our readership. The comment should be 140 characters or less and designed to elicit a response from followers. You can include a link to the article/item.